

Écotech Québec (Montréal) and ACTION (New England) unite to push the cleantech sector to its full potential

Montréal, QC, and Fall River, MA -June 18, 2013: Écotech Québec and ACTION (Association of Cleantech Incubators of New England) announced today a formal collaboration to encourage business and research partnerships between the cleantech sectors of the New England region (United States), and Québec (Canada).

Cleantech developers, cleantech end-users and research institutions affiliated with both organizations will benefit from an expanded network to facilitate development and commercialization of cleantech.

“New England and Québec have similar priorities in terms of energy and cleantech. We face similar weather challenges and share a border. It makes sense to strengthen the relationship between the cleantech sectors of our respective regions” said Denis Leclerc, president and CEO of Écotech Québec.

Écotech Québec and ACTION will support each other’s goals and develop a leading collaboration in the area of clean technology entrepreneurship, innovation, demonstration and commercialization. The organizations will also encourage the academic institutes in both regions to develop student and researcher exchange programmes in the field of cleantech.

“Among the many opportunities presented by this effort, we plan on conducting matchmaking events to encourage industrial interest that will enable our respective member companies to become involved in demonstration projects or achieve sales together” said Michael Ryan, president of ACTION.

Both organizations and their respective governmental partners recognize that the cleantech sector is an engine of job creation and prosperity that plays an important part in making the economy more sustainable and competitive. The partnership between Écotech Québec and ACTION will increase these synergies in order to help the cleantech sector reach its full potential.

About Écotech Québec

As the first organization of this kind in Canada, Écotech Québec brings together all the key decision makers of the cleantech sector of Québec: Innovative companies, Centers for research and development or technological transfer, Large end-user companies, Financial sector, Training and professional development organisations and institutions, Trade unions, and Cleantech industrial associations and organizations. Écotech Québec unites and mobilizes the cleantech industry around common goals and actions. It supports entrepreneurs in accelerating the design, development, adoption, commercialization and export of clean technologies. Visit www.ecotechquebec.com/en/

About ACTION

The Association of Cleantech Incubators of New England (ACTION) is New England's leading network of cleantech incubators sharing the common goals of accelerating the growth and success of early-stage companies, strengthening the regional cleantech cluster, and creating more green jobs in New England. Their network of incubators provides diverse resources and a highly- supportive hub in which entrepreneurs, business leaders, government agencies, community leaders, investors, universities, and other interested organizations can collaborate toward the successful commercialization of enterprises that will build a prosperous green economy, improve the quality of our lives and sustain the health of our environment. Visit www.actionnewengland.org

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