

ACTION

Association of Cleantech Incubators of New England



You're invited to the second in a series of ACTION Incubator Roundtables

Incubators as Placemakers?

Does a community build an incubator-or does an incubator build a community?

***With Sarah Jane Maxted, Research Manager, Institute for Strategy & Competitiveness
at Harvard Business School***

Alert: Innovation District –Accelerated Growth Ahead!

Has your town indicated that an incubator, accelerator, or co-working space is needed to attract and grow companies to drive local economic development? How does “the culture of the place” influence the success of your incubator? Can any city or town create the next Cambridge Innovation Center or Greentown Labs in their community?

Sarah Jane Maxted, who has studied the formation of innovation clusters, will facilitate our discussion on this topic. Ms Maxted will provide us with a high level look at what influences successful cluster development and brief us on the recently launched U.S. Cluster Mapping platform.



Incubator managers—Share your experience and input on what it takes to build a strong, supportive environment for accelerating startup success in your communities. What makes your location and offerings attractive to startups? What's your competitive advantage? Who in the community should you engage as a valued partner? Can an incubator serve as the locus of economic development within a region? Where are the roadblocks and can they be overcome? Join us for a discussion which promises to be most interesting!

The Incubator Roundtable series is made possible by a grant from the Massachusetts Clean Energy Center.

Friday, September 5th

**National Grid Sustainability Hub
912 Main Street
Worcester, MA**

10:00am-10:30 am	Registration & Networking
10:30-12:00 pm	Discussion
12:00-12:30 pm	Lunch & Networking

**Please RSVP to Joan Popolo, jpopolo@actionnewengland.org or 978-287-0324
By August 29th. Hope to see you there!**