



Association of Cleantech Incubators of New England

FOR IMMEDIATE RELEASE
December 10, 2012

ACTION Contact
Michael D. Ryan
508-277-5211
mryan@actionnewengland.org

The Vesume Group Contact
Jori Blumsack
978-687-6000
jori@thevesumegroup.com

The Vesume Group Sponsors ACTION

Sees Clean Technology as Area for Growth

December 10, 2012 (Fall River, MA) - The Vesume Group, a leading staffing and recruiting firm, has agreed to become a corporate sponsor of the Association of Cleantech Incubators of New England (ACTION). The collaboration will assist the incubators' tenants in finding key talent and develop staffing plans designed to accelerate their growth.

The Vesume Group, a certified women-owned business, specializes in the staffing needs of small and medium-sized businesses. They offer a highly innovative and collaborative service to these companies to help them make quality hires and manage their recruitment costs, including video resumes, personality assessments and skills assessments. "Clean technology is a natural fit for The Vesume Group," said Jori Blumsack of Vesume, "Our experience in partnering with emerging technology companies will benefit all of the companies in the ACTION network."

The ACTION network is comprised of 13 cleantech incubators throughout New England and has alliances with similar organizations in the U.K. and in Europe. "We welcome The Vesume Group as a sponsor" said Michael Ryan, president of ACTION, "we look for sponsors that add real value to our incubators and to their tenant companies, The Vesume Group clearly meets that goal."

Clean energy and the broader markets of clean technologies are emerging as an economic driver throughout New England. Investments and job creation in Cleantech, continue to fuel the regional economic recovery. "We're excited to partner with ACTION," Jori Blumsack continued, "we see clean

technology as a great opportunity for growth.” Given the common goals of ACTION and The Vesume Group, this collaboration will accelerate the development and deployment of leading edge clean technologies around New England.

About ACTION

The Association of Cleantech Incubators of New England (ACTION) is New England’s leading network of cleantech incubators sharing the common goals of accelerating the growth and success of early-stage companies, strengthening the regional cleantech cluster, and creating more green jobs in New England.

Their network of incubators provides diverse resources and a highly- supportive hub in which entrepreneurs, business leaders, government agencies, community leaders, investors, universities, and other interested organizations can collaborate toward the successful commercialization of enterprises that will build a prosperous green economy, improve the quality of our lives and sustain the health of our environment. Visit www.actionnewengland.org

About The Vesume Group

The Vesume Group is a staffing firm specializing in the placement of IT, Engineering, Accounting/Finance, Manufacturing and Call Center professionals. We provide contract, contract-to-hire and permanent placements throughout Massachusetts and New Hampshire. Our greatest strength lies in our ability to apply cutting edge tools and technology to match great talent with great jobs. For employers, our innovative approach to staffing reduces your recruitment costs by dramatically streamlining your hiring process while radically improving the quality of your hiring decisions. For job seekers, our innovative tools give you a competitive edge and can help differentiate you and make a more favorable impression to find that right job. Visit www.thevesumegroup.com.